



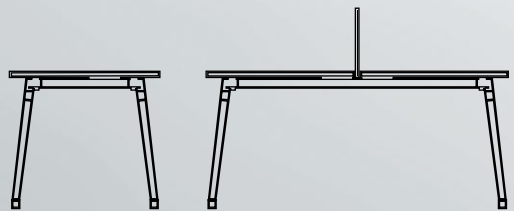
FRESH

**Flexibility and
design to create
a more human,
honest space.
An efficient
solution to
generate multiple
areas that improve
communication
and create
atmosphere.
**Let's work
together****



The renowned design work of Antoni Arola and Jordi Tamayo finds a new dimension in this flexible, adaptable desking system. Fresh stands out for its modularity and singular, soft lines that humanize the office.

FRESH

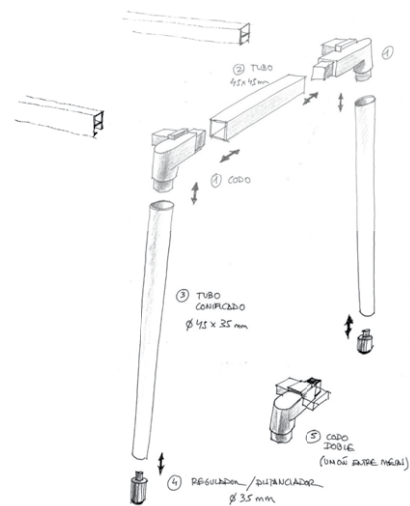


Fresh is the search for purity and rejection of artifice; it flees from ephemeral tendencies and bets on conceptual clarity and efficacy with minimal elements. A singular understanding of space that humanizes the workplace without losing sight of its functionality.



Antoni Arola
DESIGNER

FRESH



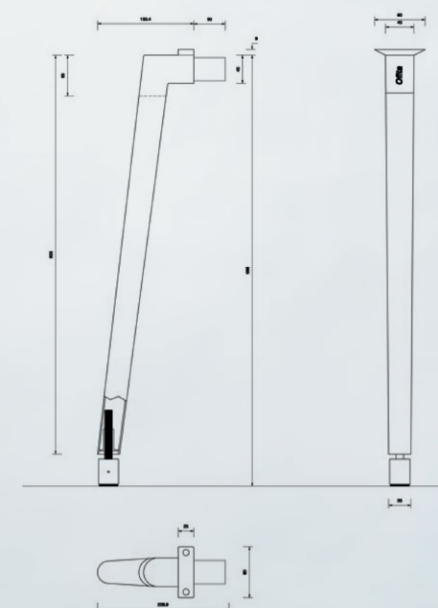
Quick, simple and reliable reconfigurations thanks to an easily set up structure that can be completely broken down.

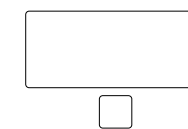
The singular design helps give the office a human scale, identity and shared spirit.

The quick-assembly system allows for simple reconfiguration, modularity and flexibility of the workstations.



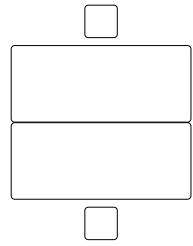
Behind the stylized look are perfectly-fitting technical components.





A moving design

Fresh meets the criteria of good design, with that timeless quality that surpasses product functionality to evoke emotion. It answers not only to aesthetic matters but also to ideas. Design that challenges while offering effective solutions.

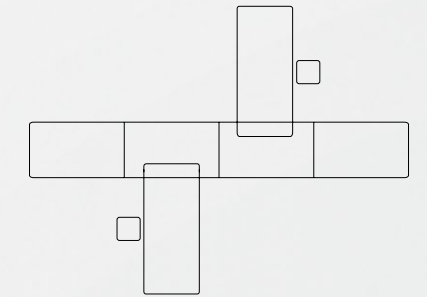


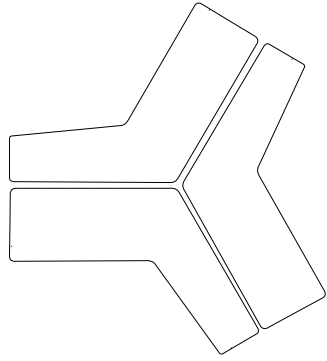
With this system Ofita defines its way of perceiving the office as a common space, warm and adapted to different business cultures and structures.

The line stands out for its wide range of combinations of finishes as well as component modularity. Fresh creates the ideal configuration for each work dynamic and number of users.



Functionality and space optimization with a minimum of components. Because each firm is unique, just like their premises and needs. The system considers different filing needs, and proposes structural solutions that multiply the workspace storage capacity.



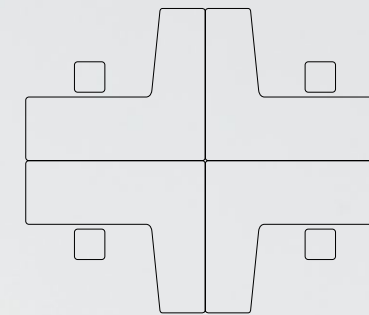


Fresh proposes a new language for configuring workstations, such as this cluster with generous work areas.



The shape of the worktop and arrangement of the workstation favor individual work and concentration. At the same time, the furnishings facilitate colleague interaction.

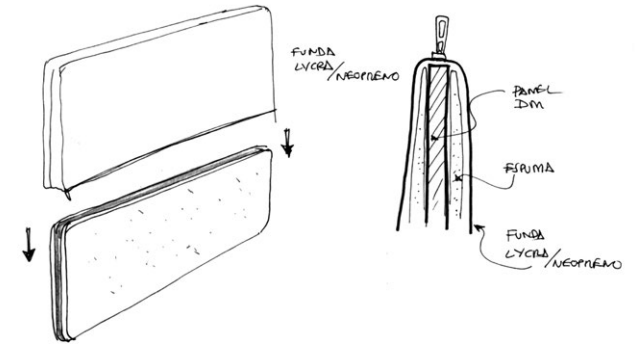
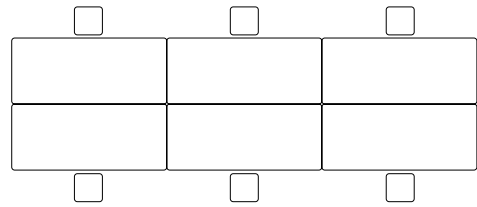
Fresh offers new creative possibilities in collaborative spaces as well as workstations for individual tasks, such as the one pictured here, an ideal set up for colleague interaction. Whatever the configuration, Fresh is not intrusive but rather, discreet. Its natural lines fit in perfectly in any office space.



The ample work surface allows the user to carry out work comfortably.



The office is socialized with shared, non-territorial spaces. Freely chosen by the user, and without barriers, so that ideas flow freely. Spaces that are also easily adapted according to the activities at hand.

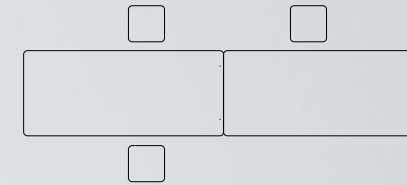


The mobile screens, which allow for fast reconfiguration of the workspace depending on the activity and number of users, are particularly effective in benching and shared workstations.

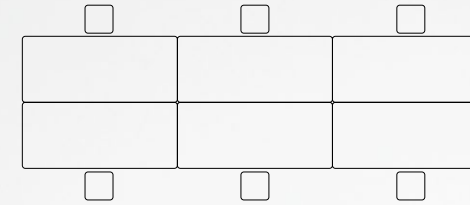


Fresh applies a new language to personal storage needs, with the double interpretation of aesthetic design and office practicality. Visually light but of a hardy nature, the range includes mobile pedestals, desk height pedestals and pull-out body models, such as the one in the image.

Due to the way its structure is built, Fresh allows for different combinations of finishes, such as these mixed-tone pedestals.



Different solutions depending on the varying number of users and their activity. Mobile elements permit fast, extremely simple reconfiguration.



Fresh offers a complete line of accessories, such as this tray, which is both stylish and practical.

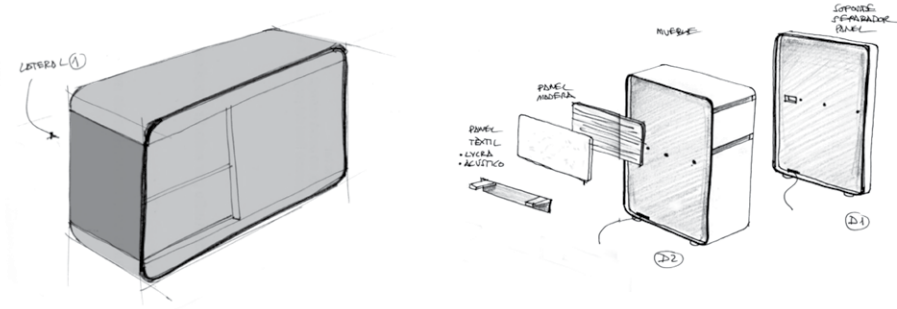


Original accessory for storing and organizing items.



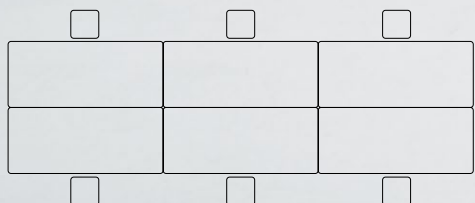
Gadget tray for personal items and technological tools.

Fresh presents a wide variety of benching solutions which give optimized and efficient use of space an attractive, relaxed atmosphere, ideal for a communion of thoughts and shared projects.

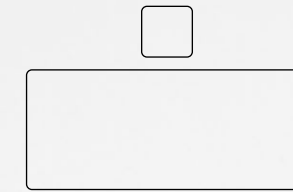
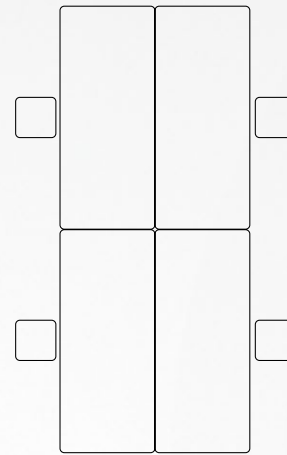


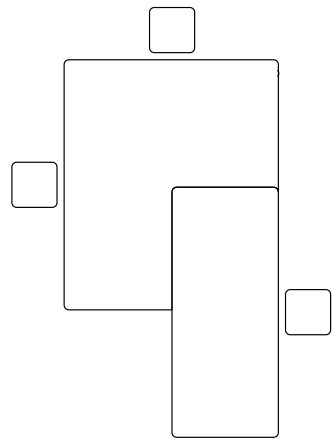
Original desktop storage with a double purpose: filing and space division.

In its design even the smallest detail has been studied and defined. The Fresh system is complemented by a collection of practical accessories.



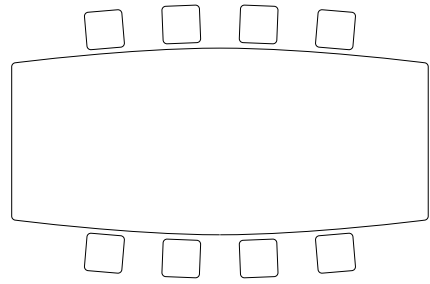
The range's versatility and options even extend to its most characteristic forms. In some cases, Fresh is transformed with straight lines.





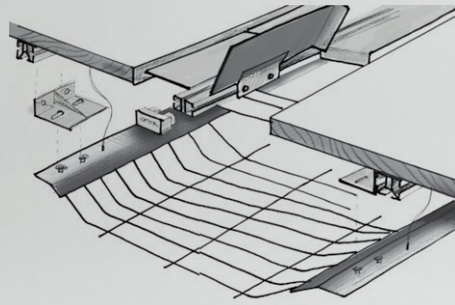
A new furnishing concept for today's executive. With two clearly differentiated surfaces: the personal, more task-oriented top and the top dedicated to receiving visitors or meeting with collaborators.





Fresh mimics its environment. With the same elements but different finishes, Fresh creates an elegant meeting area in harmony with the surrounding space.

Wire management with a swing-open routing channel.



Fresh is composed of technical elements that provide maximum modularity and flexibility. Both on a constructive level as well as in individual and shared wire management.

FRESH OFFERS A WIDE VARIETY OF **DESK SCREENS.**



Metaglas



Glass with graduated shading



Upholstered



Framed

FRESH HAS **EXCLUSIVE ACCESSORIES.**

Adjustable monitor arm. Allows the user to place the the screen in the desired position as well as freeing up space on the work top. And the **gadget tray.**



Adjustable monitor arm



Gadget tray

EASY ASSEMBLY.



A WIDE SELECTION OF **WIRE MANAGEMENT OPTIONS.**



Totem with removable cover



Adaptable vertical channel



Vertical wire guide and individual metal trough



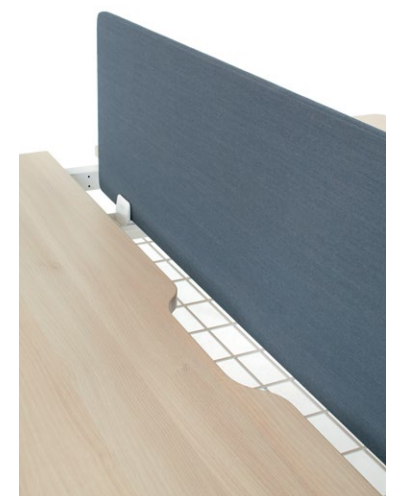
Wire access box. Keeps the user's wiring from mixing in with the general wiring in all types of workstations



The cord storage basket frees work surface space by providing an orderly solution for personal wire management that keeps the individual's cords separate from the collective bench trough



Aluminum wire-access hatches for benching



Sliding desk top. With cut-out or wire feed strips.



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